

3RD EDITION



MULTIMODAL

West Africa, Lagos, Nigeria



INTERNATIONAL TRANSPORT, LOGISTICS & SUPPLY CHAIN MANAGEMENT EXHIBITION



EXHIBITOR BROCHURE

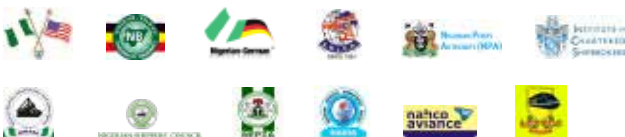
Event Patron



Invited Host Ministry



Invited and confirmed Supporting Associations



Win freight contracts from over 3,000 major cargo owners, importers and exporters

Grow your business in a high growth market

Generate new leads from marketing campaign to over 16,000 cargo owners in the Multimodal West Africa network

Create new business opportunities across multiple market sectors

What is Multimodal West Africa?

Multimodal West Africa is Nigeria and West Africa's premier freight transport, logistics and supply chain management event welcoming over 2,000 visiting shippers, cargo owners and major importers & exporters such as Volkswagen, GSK Nigeria, Jumia Nigeria, Shopright, Proctor & Gamble, Nestle Nigeria and Unilever attending to discover more cost effective and efficient supply chain solutions and suppliers.

Exhibitors benefit from Nigeria's capital import growth due to infrastructure projects and raw material export through agricultural produce and solid minerals. Nigeria has a port handling capacity of 35m tonnes and is the gateway to West Africa (ECOWAS) boasting a combined GDP of \$500bn.

International editions of the Multimodal Portfolio have been successfully held over the past 10 years. The 3rd annual West Africa edition is holding March 12-14, 2019 in Lagos, Nigeria.

The Clarion Events Global Transport & Logistics Multimodal Portfolio consist of 3 high quality trade fairs welcoming over 700 exhibitors and 16,000 visitors.



“

"We are so excited at the turn out of visitors; we look forward to Multimodal West Africa 2018."

Obinna Onwubiko, Senior Sales Associate, DSV Freight International Ltd

"A fantastic event, a lot of clients showed up and the follow up is giving us a good result"

Timothy Awogbemi, MD/CEO, MAS Global Logistics



1,500 m²
exhibition space



30
expert speakers



50+
exhibitors



2,000+
attendees

Nigeria and West African Transport & Logistics Sector

Handling capacity of 35 million tonnes per annum.



Strong import growth of 13.9%. 90% of imports & exports travel by sea.

Main exports are Petroleum products, Cocoa and Rubber.



Port sector reform through Terminal Concessions have led to major improvements.



Nigerian Industrial Revolution Policy (NIRP) has increased the diversification of imports & exports.

Apapa Container Terminal is West Africa's largest container terminal and gateway to the West African region.

Strong regional connections through transnational corridors.

Trans-Sahara Highway connects Nigeria with Algeria via Niger.



CONTACT US TO SECURE YOUR BOOTH AT MMWA 2019: multimodalafrika@clarionevents.com

Visitor Profile

Cargo Owners, Major Importers and Exporters, Raw Goods Processors, Shippers, Manufacturers and Retailers searching for more cost effective and efficient supply chain solutions.



Exhibitor Profile

Freight forwarders, 3PLs, shipping lines, terminal operators, ports and technology providers offering the latest supply chain solutions to West African cargo owners. Freight Transport Systems, Services for freight transport and logistics, Intra-logistics, warehouse management systems, auto ID and packaging, IT/telematics, e-business, telecommunications covering all modes of transportation, including sea, road, rail, air and inland waterways.



Previous Exhibitors



President of Manufacturers Association of Nigeria and Director of Transport, Federal Ministry of Transport Nigeria



Visitors networking in the aisles of the Multimodal West Africa 2017 show



SIFAX Group press interview at their Multimodal West Africa booth



Mediterranean Shipping Company (MSC) Booth at Multimodal West Africa



Welcome Reception: Visitors networking at Multimodal West Africa

For a list of invited and participating exhibitors and cargo owners, email us: multimodalafrica@clarionevents.com

Sponsor & Exhibitor Options

SHELL SCHEME BOOTH RATES:

International: \$350 per sqm

*Nigeria: NGN 72,000 per sqm

SPACE ONLY RATES (18sqm or above):

International: \$320 per sqm

*Nigeria: NGN 65,000 per sqm

*applicable only to indigenous Nigerian companies and not local offices of international companies.

EVENT SPONSORSHIP FEATURES

	Diamond	Platinum	Gold	Silver	Bronze
Availability: 1	Availability: 2	Availability: 3	Availability: 5		
Complimentary raw exhibition space up to	54 m ²	36 m ²	24 m ²	18 m ²	9 m ²
Event headline sponsor on all show marketing	✓				
Solus post-show newsletter	✓				
C-level interview circulated via PR/Media Channels/Emails	✓	✓	✓		
Company description & logo in the show guide & website	75	50	35	35	25
Advert in show guide	Full page & Interview	Full page	Half page	Half page	
* Conference presentation	✓	✓	✓	✓	
** Complimentary VIP Ticket	15	10	6	4	2
Visitor welcome pack/bag insert	✓	✓	✓	✓	✓
Logo in pre-show email and multimedia marketing campaign	✓	✓	✓	✓	✓
Unlimited exhibition floor passes for customers and staff	✓	✓	✓	✓	✓
First right of renewal for 2020 sponsorships	✓	✓	✓	✓	✓
	\$25,000 N9,000,000	\$17,000 N6,000,000	\$14,000 N5,000,000	\$9,000 N3,000,000	\$6,000 N2,000,000

* All speaking opportunities are subject to conference management approval,
** reserved VIP parking, pre-registration & fast track entry, optional interview onsite.

All prices are excl. VAT and 5% registration fee and all major currencies accepted

Clarion Events West Africa



International trade fair organiser with the right local connection and local office support for a hassle free experience when growing Your operations in Nigeria

Market Intelligence | Shipping & Logistics | Visa Assistance | Stand Build Support

Additional sponsorship items per tier

Diamond	Platinum	Gold
Exclusivity on	Select one	Select one
<ul style="list-style-type: none"> Event headline sponsor Lead branding and speech at welcome reception Logo on cover of show guide 	<ul style="list-style-type: none"> Registration area branding Logo on visitor badge & option to supply Lanyard 	<ul style="list-style-type: none"> Logo on meeting lounge Logo on visitor welcome pack/bag Logo on Conference Theatre

CONTACT DETAILS:

Global Head Office: London, United Kingdom

T: +44 (0) 20 7384 7952

E: multimodalafrika@clarionevents.com

Clarion Events | Bedford House, 69-79 Fulham High St, London SW6 3JW, United Kingdom

West African Office: Lagos, Nigeria

T: +234 (0) 809 1155 399

E: multimodalafrika@clarionevents.com

Clarion Events West Africa | No 56A, Oladipo Bateye Street, G R A, Ikeja, Lagos, Nigeri